



**Amber Taylor,
Multimedia Designer**

541-350-9213

amber@ambariffic.com

Technical Skills

- Adobe Creative Suite: Photoshop, Illustrator, Indesign, Dreamweaver, Animate, Premeire Pro
- WordPress and BVCommerce
- HTML, CSS, web coding languages
- Pardot Marketing Automation
- Microsoft Office
- SolidWorks

Soft Skills

- Communication and public speaking
- Ability to work under pressure
- Time management
- Self-motivation
- Adaptability and resourcefulness
- Intellectually curious, life-long learner
- Proficient multi-tasker

Design Experience (small freelance projects not listed here)

Mobile Technologies Inc.

Lead designer for marketing collateral projects and promotional pieces, including brochures, flyers, web graphics other graphics within brand standards. Other responsibilities include product photography direction, standardization of brand identity, social media management and organization of assets.

Oregon Historical Society

Lead exhibit designer and worked directly the curator of the exhibit on "Catching Birds with a Camera," the exhibit of the 'Reuniting Finley and Bohlman' research project, winner of the Library Services and Technology Act Project of the Year award.

Acumed

Layout and brochure design for external materials, photo editing, layout design and training information organization, office tasks.

Big Brothers Big Sisters CNW

Lead designer/art director for marketing collateral pieces such as newsletters, postcards, etc. for various events.

Oregon Business Magazine

Creating infographics, decorative illustrations, layout, web images as well as marketing materials for the 100 Best Companies to Work For in Oregon event.

Volunteer Design Experience

Northwest Animal Companions

Lead designer/art director for marketing collateral pieces, including researching and developing concepts, design, and layout to re-establish a new, more professional brand identity, and carrying out this new identity into the relaunching of their website. I also maintain and update the website and have served as the Marketing Chairperson.

Prineville Band of Brothers

Poster designer, event photographer and consultant on website and marketing activities, in addition to normal volunteer activities.

Rose City Rollers

Contributing designer, including collaboration with the Web, Marketing and Design teams on the branding and advertising strategies. Tasks included creating the monthly newsletter via ConstantContact as well as event graphic design.

Big Brothers Big Sisters CNW

Lead designer for collateral such as mailed invites, programs, buttons, postcards and newsletters, illustration and photo editing for marketing collateral and event graphics.

Education

Portland Community College

Associate of Applied Science, Marketing

Portland Community College

Associate of Applied Science, Web Development and Design

The Art Institute of Portland

Bachelor of Fine Arts, Graphic Design

Central Oregon Community College

Associate of Arts, General Education

Retail Experience

The Home Depot

Provided high-quality customer service by managing custom orders from placement to delivery, proof read orders for placement errors, as daily vendor communication. Tasks also included are multiple project management, information, reception and resolving customer issues.

Ericksen's Thriftway

Provided high-quality customer service by preparing catering trays, custom meal orders, as well as opening and closing the registers and area for business daily.